

***FIFTY YEARS
OF EUROPEAN
RAZOR CUTTING:
THE ROFFLER
CUTTING METHOD***

The Roffler European Razor Cutting Method is unique. It is not like other razor cutting techniques. The Roffler Method is an approach to hair cutting and design using a razor to shape and correct hair in its natural form. Our method allows the professional stylist to design a hairstyle with precision cutting and texturing with superb balance.

The Roffler Method is a total approach to hair design that focuses on understanding and mastering every step in the process of hair cutting and design. The Method teaches you proven cutting techniques, step by step. It truly defines the professional's skills in styling and finishing the cut.

By studying and mastering the Roffler European Razor Cutting Method, you will make the most of your talents as an artist and designer. You will increase your value to your clients as well as build and expand your business in the years to come.

LOCATIONS

**ROFFLER TRAINING ACADEMY
12020 S. Warner Elliot Loop
Phoenix, AZ
888-595-2460**

**ROFFLER TRAINING ACADEMY
CNM Hairworld
209 A. S. Kings Drive
Charlotte, NC
888-595-2460**

***CLASSES ARE HELD
EVERY MONTH OF THE YEAR!***

***PLEASE CALL 888-595-2460
TO REGISTER & LEARN MORE
ABOUT ROFFLER EDUCATION.***



50 YEARS OF PROFESSIONAL HAIRCARE FOR MEN.
ROFFLERHAIR.COM



**ROFFLER
TRAINING ACADEMY
CURRICULUM
2011**



Professional Haircare for Men
Since 1958

SUMMARY OF CURRICULUM

2011

BEGINNER CLASS

A 2 day class for beginners.

This class will introduce the professional to the Roffler European “Skulpture Kut” and “fashion” cutting techniques. Students will learn everything from how to properly hold the razor to finish cutting. The class will include shape and balance, texturing, and cutting techniques for multiple hair types and product knowledge. Upon completion and qualification, all students will receive a “Roffler Certificate of Training” and permission to attend the Advanced Class

All students will be provided with a Roffler logo’d razor and blades, 1 Roffler Original Cutting Lotion, comb and mannequin.

COURSE COST
\$600

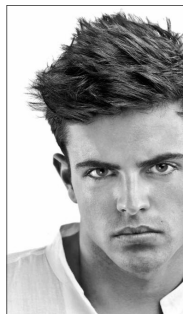


ADVANCED CLASS

A 2 day class for advanced hands on European Razor Cutting on live models. Directional cutting, and more advanced training on how to design and move hair, controlling it completely, wave and bulk removal, hair lifting and weakening. Intense razor and comb work to perfect texturizing, styling and shaping the hair. Every student will be able to achieve any cut and style of hair. Upon completion and qualification, all students will receive a “Roffler Certificate of Advanced Training” and permission to apply the Certification Class.

All students will be provided with a Roffler logo razor and blades, 1 Roffler Original Cutting Lotion, and comb.

COURSE COST
\$600



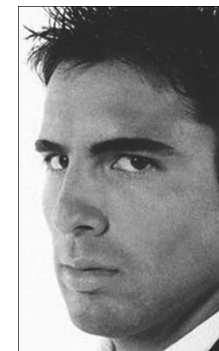
CERTIFICATION CLASS

A 3 day class for only those professionals that have completed the Roffler Advanced Class.

The goal is certification of instructors of the Roffler European Cutting Method. Admission is at the discretion of Roffler Academy instructors. Artistic expression, and accomplishment with the razor will be taught. Stage presence and instructor training and business management are part of the curriculum.

Upon completion and qualification, all students will receive the “Roffler Artistic Expert Certificate” and will be qualified to teach The Roffler European Razor Cutting Method at the direction of the Company.

COURSE COST
\$900



ALL CLASSES ARE LIMITED TO 8 STUDENTS. ALL APPLICANTS MUST CARRY ROFFLER PRODUCTS PURCHASED FROM THE COMPANY OR ITS DISTRIBUTORS. ALL COURSES QUALIFY FOR CONTINUING EDUCATION CREDIT IN ALL STATES.